

Are you looking to reach the next level of impact in your leadership career?

MAGENTA ROADS

IMPACTFUL LEADERSHIP



Get in touch

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ABOUT US

Magenta Roads' mission is to empower the next generation of leaders by inspiring, developing and supporting them to meet their personal and executive potential.

Founder, Carla Santamaria, is a proven, heart-centered leader passionate about developing emerging talent. Leveraging 20+ years of corporate leadership experience in the energy sector, she provides a safe atmosphere for individuals to learn, transform and rapidly advance their impact.



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Work with us to accelerate your potential and advance



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"I am passionate about supporting leaders early in their careers, so that they can develop from the start, the two sets of skills they will need to be impactful at senior levels - that is, the capacity to lead people with compassion and vision - and - the focus and capabilities to lead the way on delivering superior business results!"

WORK WITH CARLA



INDIVIDUAL COACHING

Exclusive one on one coaching tailored to individual strengths and needs



GROUP DEVELOPMENT

Small group leadership development, strategy, or planning sessions



CONSULTING

Leadership development solutions with a focus on culture, talent retention, and mentoring

ENDORSEMENT



"Carla's ability to cut to the core of a topic and challenge me in practical and compassionate ways differentiates her from other coaches I've worked with."
Oil & Gas Executive, Houston, Texas

CORE VALUES



Diversity, Equity, Inclusion, Belonging



Compassionate Leadership



Solutions Focused



Results Driven